

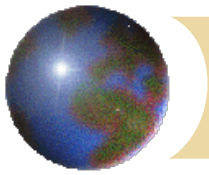
Can ISL be a Fair Trade? Developing a Roadmap for Higher Standards

Richard Kiely, Cornell University

Patrick Green, Loyola University

Eric Hartman, Providence College

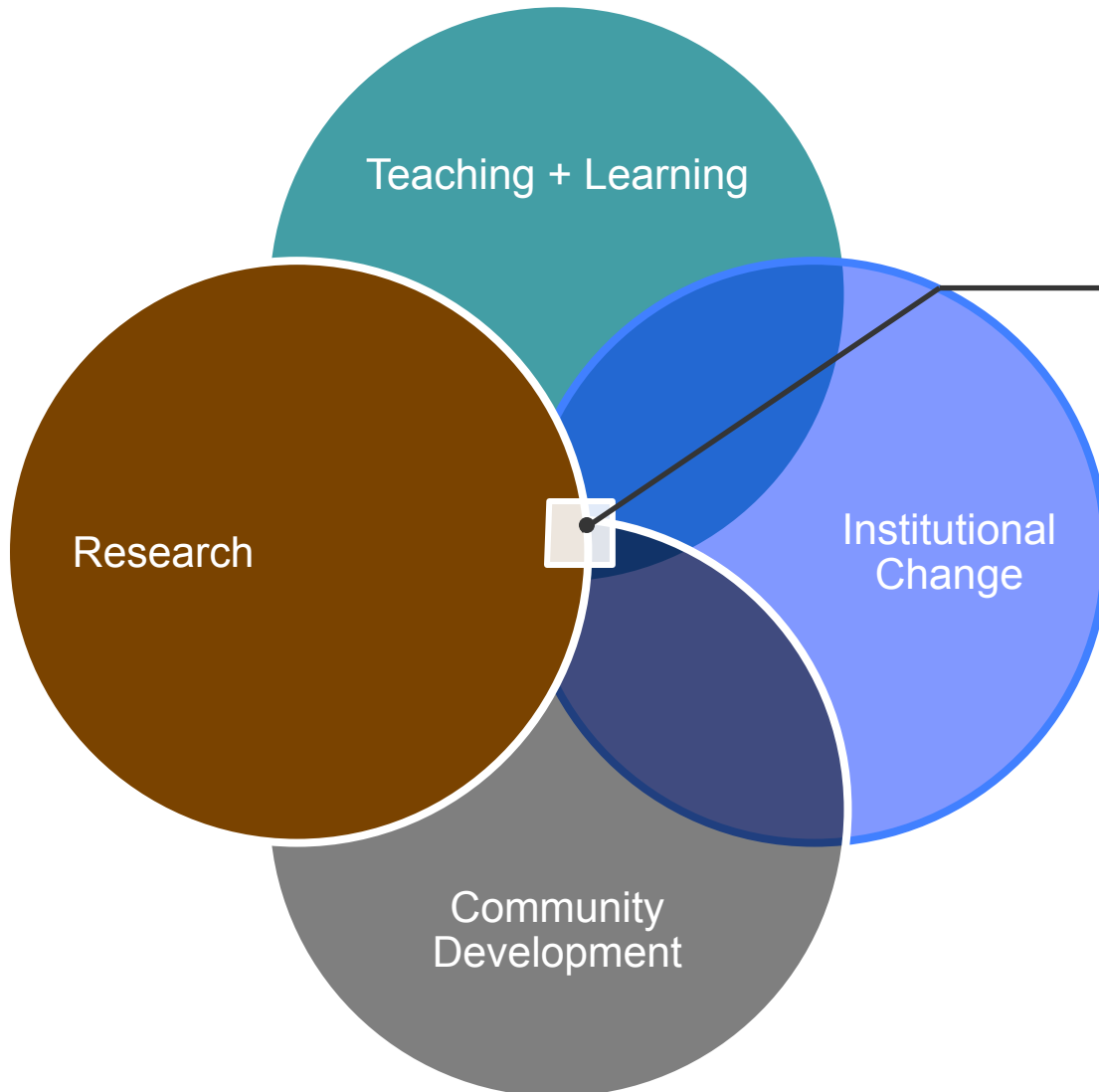
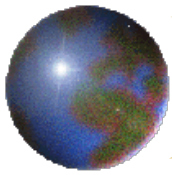
Matthias Brown, Association of Clubs



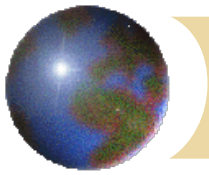
Richard Kiely

Director, Engaged Learning + Research
Faculty, City and Regional Planning
Cornell University

Co-founder, **criticalservicelearning.org**

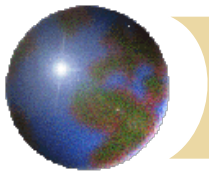


Robust
Global
Service
Learning



GSL Research

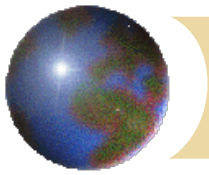
- ❏ is growing but limited
- ❏ is not theory driven/generating
- ❏ is descriptive and program oriented
- ❏ is focused on student learning
- ❏ is non-accumulative
 - (see GSL bibliography)



Research

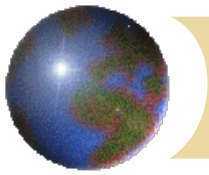
■ The GSL community has very limited knowledge of:

- Theory
- Program Models
- Pedagogy
- Institutional Support
- Community Impact
- Learning Outcomes & Processes
- Research Methods



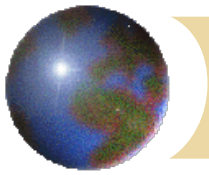
GSL Research

- ✚ Appreciate and Engage Local Knowledge
- ✚ Represent & Report Impact to Multiple Stakeholders
- ✚ Conduct Collaborative & Mixed-Method Research
- ✚ Useful Knowledge Generation and Application



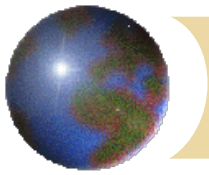
GSL Teaching & Learning

- ✚ **From Better Outcomes to Development of Learning and Program Planning Theories/ Models Unique to GSL**
- ✚ **Theorizing beyond Intercultural Competence to Global Citizenship to Critical Global Engagement**
- ✚ **Preparation, On-site and Post Program Development**
- ✚ **Stakeholder Training & Development**



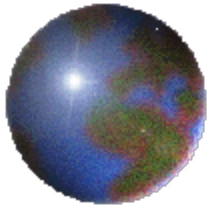
Community Development

- ✚ Community Development Model (Asset-Based/Capacity-Building)
- ✚ Develop More Long-Term Relationships & Sustainable Programs
- ✚ Collaborate with Partners re: Teaching, Research & Service Activities, Roles, Relationships & Responsibilities



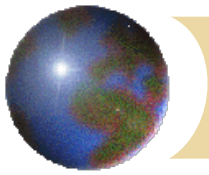
Institutional Change

- ✚ Culture of Global (Dis)Engagement/Study Abroad
- ✚ Center for CE (i.e., Physical Space, Staff, Workshops, Conferences, Professional Development, Speakers, Funding, Evaluation/Research, P&T etc...)
- ✚ Support Faculty, Student, & Community Groups (Research, Collaboration, Website, Funding, Recognition)
- ✚ Commitment and Education of Top Level Leadership (Sharing Knowledge & Reporting)



Institutionalizing International Service-Learning: A Case Study

*Patrick M. Green, Ed.D.
Director, Center for Experiential Learning
Clinical Instructor of Experiential Learning
Loyola University Chicago*

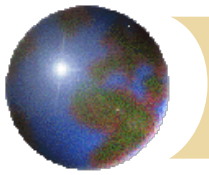


*Center for Experiential Learning
Loyola University Chicago:
My Context*

Center for Experiential Learning

- Service-Learning
- Academic Internships
- Undergraduate Research
- ePortfolios

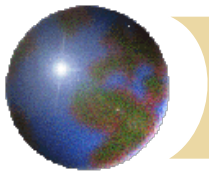




Service-Learning Courses

- ✦ 2,780 Loyola students provided over 106,914 hours of service to the Chicago community
- ✦ Over 100 faculty
- ✦ 103 courses in 34 different academic programs
- ✦ 300 community partner organizations
- ✦ 65% of seniors took a service-learning course

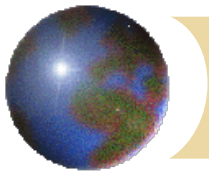




Academic Internships

- ❖ Over 2300 students participated in academic internships and field work
- ❖ Academic internships offered in 22 disciplines across 6 schools

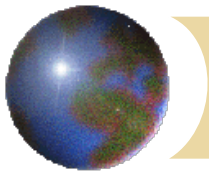




Undergraduate Research Program

- ❖ 140 Students engaged in funded research with a faculty mentor
- ❖ Over 300 students presented at the research and engagement symposium

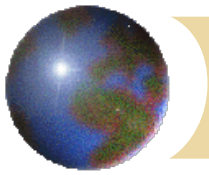




ePortfolio Program

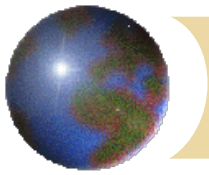
- ❖ **6,498** Students engaged in building an ePortfolio
- ❖ **64** Loyola faculty and staff members used ePortfolio technology in their courses and programs





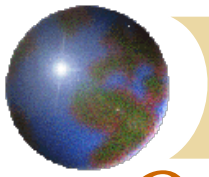
Intersections of International Service-Learning

- ✚ Community-based Learning
- ✚ Study Abroad
- ✚ International Education



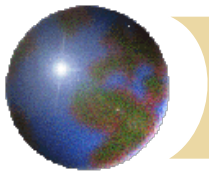
Status of ISL

- ✚ Over 20 variable designs of International Service-Learning courses/programs (Jones & Steinberg, 2011)
- ✚ Many faculty-led programs, institutional-born programs, many third-party programs
- ✚ Need for more research and assessment of ISL to inform practice



Opportunities for Institutionalization of ISL

- ✚ Institutionalized in International Campuses (e.g. Loyola's campus in Rome, Vietnam, Beijing)
- ✚ Institutionalized through Study Abroad programs (e.g. USAC, IES, SIT, etc.)
- ✚ Institutionalized in the Curriculum (e.g. Loyola's Engaged Learning University Requirement)

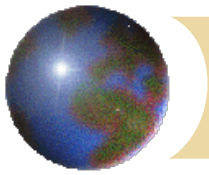


Engaged Learning University Requirement Loyola University Chicago

A course requirement totaling three (3) credits:

- ✦ Service-Learning*
- ✦ Academic Internships*
- ✦ Undergraduate Research*
- ✦ Fieldwork*
- ✦ Public Performance*

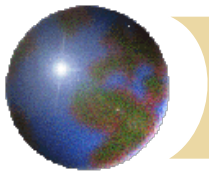
www.luc.edu/engagelearning



Eric Hartman

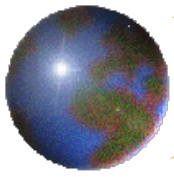
Visiting Assistant Professor of Global Studies,
Providence College

Editor, **criticalservicelearning.org**



Fair Trade Learning

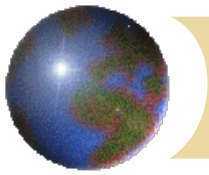
- ✚ An emerging standards set
- ✚ <http://criticalservicelearning.org/2013/09/18/fair-trade-learning/>



Mission

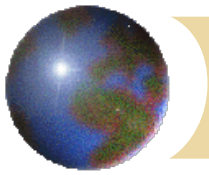


Market



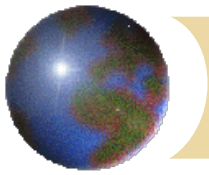
Fair Trade Learning Standards

1. Dual Purposes – Community and Student Development
2. Community Voice and Direction
3. Institutional Commitment & Partnership Sustainability
4. Transparency



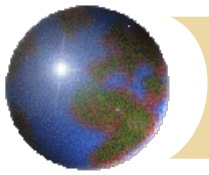
Fair Trade Learning Standards

5. Environmental Sustainability and Footprint Reduction
6. Economic Sustainability
7. Deliberate Diversity, Intercultural Contact, and Reflective Activity
8. Global Community Building



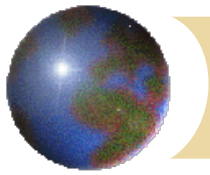
Tensions

- ✚ Voice & Authority
- ✚ Transparency
- ✚ Experts, Ethical Amateurs, & Under-Resourced Academics
 - ✚ Experts and Audience
- ✚ Embrace or Rejection of the Market
- ✚ Have Standards, Be Dynamic, Be Inclusive



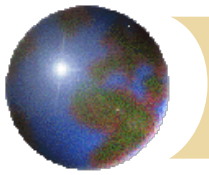
Looking forward to your participation

- ✚ During this summit
- ✚ And on criticalservicelearning.org



*John Mathias Brown {BH (M)} J.P.
Association of Community Based
Organizations Ltd.
aka A.O.C
Petersfield, Jamaica.*

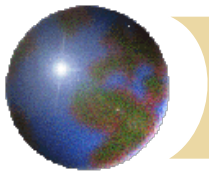




AOC-Village Tourism Concept

The Association of Clubs Village Tourism concept came out of two service learning programs:

- American Field Service (AFS)
- International School of Learning (so called)



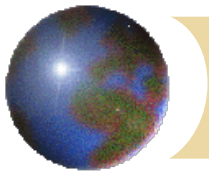
Causes of Termination

American Field Service

- Lack of Funds
- The intended outcome was not met-(Student exchange)

International School of Learning

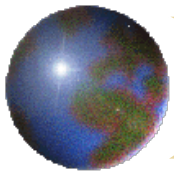
- The program's policies did not coincide with AOC's cultural , educational and developmental goals.
- program was not structured for the wellbeing or development of participants.
- Priorities were in the wrong places.
- Intentions were focused mainly on the four S's



Re-emergence of Professor Monica Frolander-Ulf

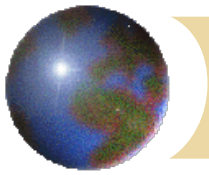
Long time friend of
the then Sugar
Workers
Cooperative, a
friend of the AOC
and Community
Development & a
Member of the
Board of
Directors of
Amizade





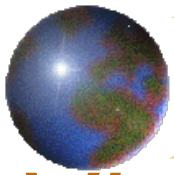
- First set of students/ volunteers came from The University of Pittsburgh in 2001.
- Since 2001 almost all volunteers the AOC have had rendered their services in the community park called the 'Pride of Petersfield'





Visible Impact of Village Tourism in Petersfield, Galloway & surrounding communities

- Improved accommodations for housemothers.
- Housemothers contributes to the AOC which attributes to its development and sustainability.
- Educating our students from the Early Childhood level to Secondary level.



Visible Impact of Village Tourism in Petersfield, Galloway & surrounding communities

- Constructing bus-sheds, a house of an indigent old woman, a 25x15 classroom at the Galloway ECI.
- Building long-lasting friendships



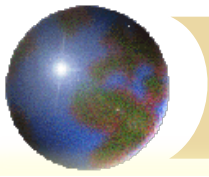


(Jamaican students enjoying the company of our volunteers)



(Computer Class for our community members)

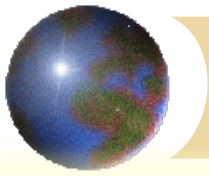




Social Impact



- AOC& Amizade Donut Loan.
- Indirectly motivates local volunteers to give their services especially the youths.
- Clarifies Uncertainties/ Assumptions.



Success story

The Association of Clubs Village Tourism Program proudly acknowledge their record of never having a visitor being;

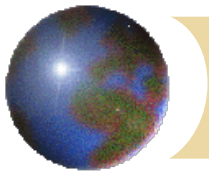
- X Raped
- X Robbed
- X Harassed
- X Taken down for drugs



Reasons?

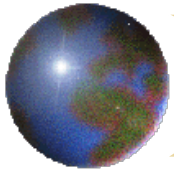
Experiencing Jamaican Culture





Changing Stereotypes

Jamaica is said to be a homophobic country, AOC Village Tourism program/ members says differently.



Thank You For Listening,
Now is time for you to participate.

